# Irrigated Lands in the Big Horn Basin

Lands purchased there now by intelligent farmers will double in value within a few years. There is absolutely no doubt about it—but don't wait -buy land this Spring.

> Send me your name and address and I'll send you illustrated information.



R. F. NESLEN, General Agent,
79 W. Second South Street, Salt Lake City.

#### The Local Merchant

Is the best judge of advertising value of the various weekly papers in this City. He puts his money where it pays best.—The best paper for him is the best paper for the General Advertiser as well.

TRUTH is the Best Advertising Medium for the Local Merchant

Advertisers

generally find people who buy things in the mot receptive mood in the surroundings of Home and Family—especially at evening, when there is leisure and inclination for reading; experienced advertisers know this and advertise to reach the people, TRUTH has the circulation and will certainly bring you RESULTS.

WHY? because it has the largest circulation.

Don't forget we have the circulation that brings Results. Call us up,
BOTH PHONES.



THE TOURIST'S FAVORITE ROUTE.

Through Salt Lake City Scenic Colorado

3

Fast Flyers Daily between Ogden and Denver, Choice of routes.

3

#### THROUGH PULLMAN AND TOURIST SLEEPERS

From Ogden or Salt Lake

To St. Louis and Chicago Without Change of Cars.

Free Reclining Chair Cars. Dining Car Service a la carte on all through trains

For folders, illustrated booklets, etc., address
I. A. BENTON, G. A. P. D., Salt Lake City, Utah.

**\$**25.00

TO LOS ANGELES
OR
SAN FRANCISCO
Feb. 15th to April 7th.

One Way Direct Colonist Tickets Will be on Sale Daily

TOURIST CARS
CHAIR CARS
DINING CARS

Lowest One Way Rate yet Offered and of course via Utah's

MOST POPULAR ROAD

17 W. 2d South Street Phone 1986



## MISSOURI PACIFIC RAILWAY

COLORADO-UTAH Short line

:: TO ::

ST. LOUIS.

Through car, Salt Lake City to St. Louis and Kansas City. Only one change to New York, Buffalo and principal points East—low rates for summer travel, Especial attention to ladies and children. Tourists' Sleepers through to Chicago, Boston and other points without change. Two trains daily. Enquire at ticket office. Any information cheerfully given.

H. C. TOWNSEND, General Passenger and Ticket Agent, St. Louis.

### READ :: TRUTH

TRAINS DAILY

\_4

EAST

300

OVERLAND ROUTE

This includes the famous

Overland Limited

and the new

Los Angeles-Chicago Limited

Strictly Twentieth Century, Vestibuled, Electric Lighted—Steam Heated Trains, operating Pullman Palace Sleepers; incomparable observation—Library and Dining Cars of the very latest manufacture.

Only 42 Hours, Salt Lake to Chicago

City Ticket Office

201 Main St.